

SB115
Z9C73
R

Purple Queen



King's Ransom



Prairie Sunshine



Cocheco

Introducing . . . the newest mums . . . Plus select varieties of recent hybridizing . . . all chosen, and proven, for outstanding color, distinctive plant form and habit.



Joyous



Yellow Pomphonette



Aristocrat



Ostosa

Early Gold



Lipstick



Toronto



Red Elf

U.S.D.A.
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1958
Cunningham Gardens
INCORPORATED
WALDRON, INDIANA

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U. S. Department of Agriculture

Cunningham Gardens Inc.,

WALDRON, INDIANA

White

	Height	Flowering Date
CRYSTAL MAID. Cream white, low growing, non-fading	Med.	Sept. 15
MARTIN'S WHITE. Large pure white, compact & bushy habit	Short	Sept. 15
POWDERPUFF. White in wide mounds. Cushion	Short	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon. Free flowering	Med.	Sept. 25
OSTOSA. Large, glistening white, low growing	Short	Sept. 25
SHALIMAR. Creamy white, large flower, sturdy growth	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons	Short	Sept. 25
PEPITA. Eggshell-white pompon, semi-cushion	Short	Sept. 28
CHRIS COLUMBUS. Cream white, large and vigorous	Med.	Oct. 1
GARDENIA. Large white, profuse, clean	Med.	Oct. 1
SPINDRIFT. White with cream center, 3-inch flowers	Med.	Oct. 1
AVALANCHE. Large shaggy white with cream center	Med.	Oct. 5
GLACIER. White to blush-white, sizable flowers	Short	Oct. 5
LIMELIGHT. White, vigorous growth. Fine for cutting	Tall	Oct. 5
LYRIC. White cushion, immaculate single	Short	Oct. 5
WHITE CLOUD. Pure white, large, vigorous	Med.	Oct. 5
BENORA. Large white with distinctive yellow center	Short	Oct. 8
CLASSIC. Pure white, medium pompon. Fine for cutting	Tall	Oct. 10
MAESTRO. Cream white pompon, low growing plant	Short	Oct. 10

Pink & Lavender

CECIL BEED. Deep lavender-pink, free flowering	Med.	Sept. 15
ORCHID HELEN. Orchid-pink, sturdy and strong	Short	Sept. 15
COQUETTE. Excellent rose-pink cushion	Short	Sept. 20
CECELIA. Purple cushion, nicely shaped plant	Short	Sept. 25
JOAN HELEN. Garnet-purple, semi-cushion	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion, fine growth habit	Short	Sept. 25
PURPLE WATERS. Early deep purple, 3-inch flowers	Med.	Sept. 25
ROYAL ROBE. Dark purple, sturdy growth	Med.	Sept. 25
SEPTEMBER CHEER. Cherry-rose-pink, cushion	Short	Sept. 25
SEPTEMBER DAWN. Rose-pink; prolific short pink	Short	Sept. 25
SPELLBOUND. Brilliant lavender. Medium double flowers ..	Med.	Sept. 25
ARTIST'S DELIGHT. 3-inch geranium pink pastel	Med.	Sept. 28
EARLY LAVENDER. Early delicate lavender, vigorous	Short	Sept. 28
SALUTE. Deep purple flowers. Cushion	Short	Sept. 28
COCHECO. Orchid pink cushion. Prolific bloom	Short	Oct. 1
EVELYN DEVANEY. True pearly shell-pink	Med.	Oct. 1
HELEN BOGUE. Massive double, purplish-rose	Med.	Oct. 1
JAYEFF. Deep pink, strong growth habit. Fully double	Med.	Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom	Short	Oct. 1
MYRTLE WALGREEN. Purple underlaid silvery lilac	Med.	Oct. 1
OLD LAVENDER. Large pure lavender, strong and sturdy ..	Tall	Oct. 1
PATRICIA LEHMAN. Sparkling peach-pink, good for cutting	Med.	Oct. 1
PURPLE SPOON. Brilliant purple spoon	Med.	Oct. 1
STYLISH. Deep rose flushed raspberry-cerise	Med.	Oct. 1
ALLEGRO. Shrimp-pink shaded copper. Cushion type	Med.	Oct. 1
BETTY. Bright salmon-rose-pink, large, upright & sturdy ..	Tall	Oct. 5
JEWELL. Deep rose-pink, medium ball shaped pompon	Med.	Oct. 5
JOYBRINGER. Salmon-rose large pompon, wide growth	Short	Oct. 5
MAJOR CUSHION. Lavender-rose cushion, rounded habit	Short	Oct. 5
MISCHIEF. Rosy red one-inch daisies	Med.	Oct. 5
ORCHID SPOON. Orchid-pink, abundant bloomer	Med.	Oct. 5
ROSETONE. Enormous silvery-purple, sturdy habit	Tall	Oct. 5
ALERT. Large, dark purple with a silvery cast	Med.	Oct. 10
MASQUERADE. Silvery lavender and rose, medium pompon ..	Med.	Oct. 10
ROSE SPOON. Lavender rose-pink spoon	Med.	Oct. 15

1958 HOOSIER MUMS

HOOSIER MUMS

Field Tested For . . .

Hardiness
Disease
Habit & Form
Sales Appeal
Color Preference

ROOTED CUTTINGS PRICES

25 of one variety	\$ 2.00
50 of one variety	\$ 3.50
100 or more, one variety	\$6.00 per 100

Refer To

Order Sheet

For

Collection Prices

RECOMMENDED LIST

FOR GARDEN — FOR CUT FLOWERS — FOR SPRING POTS

GARDEN	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Varieties most often chosen by the public at blooming time. Also a recommended list for counter sales thru the spring months with bedding plants.	Mid-Sept.	Crystal Maid Martin's White Powderpuff	Creampuff Early Gold Martin's Yel. Prairie Sunshine Yel. Cushion Yel. Pomp.	Orchid Helen Coquette Cecil Beed	Tecumseh Apricot Glow Ea. Kathleen Flamboyant Ea. Crimson Pomponette
	Late Sept.	Jessamine Williams Ostosa White Rice	Butterscotch Real Gold Sulphur Spoon	Cecelia Purple Queen Pur. Waters Sept. Cheer Sept. Dawn Early Lav.	Toronto Red Elf Admiration Apache Aristocrat Coppersmith
	Early Oct.	Gardenia White Cloud Benora Lyric Glacier	K. Ransom Mojave Gold Chiquita Newton Gold Ribbon R. Breithaupt	Coheco Helen Bogue Stylish Maj. Cushion Joyous Mischief Alert	Scarlet Crimson Morocco Huntsman Remembrance Courageous
CUT FLOWERS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Varieties best suited for bedding or field planting to produce cut flowers.	Mid-Sept.	Shalimar	Prairie Sunshine	Cecil Beed	Ea. Crimson Ea. Kathleen
	Late Sept.	Jessamine Williams	Holiday Sulphur Spoon	Spellbound Art. Delight Pur. Waters	Geo. Luxton Cr. Glory Aristocrat
	Early Oct.	Avalanche Limelight Classic Spindrift	King's Ransom Moonlight Lee Powell Y. Avalanche Treasure Newton	Evelyn Devaney Old Lavender Betty Alert Pat. Lehman Jewel	Jubilee Avalon Courageous Huntsman Mona Admiral Car. Queen
SPRING POTS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
A recommended list of varieties for flowering in pots for May sales.	May	Chris Columbus Crystal Maid Lyric Ostosa Shalimar Pepita	Early Gold Yellow Pomponette Moonlight Yellow Chris Columbus Chiquita Yel. Spoon	Joan Helen Orchid Helen Cecelia Maj. Cushion Spellbound Joybringer Mischief Masquerade	Orsona Mona Remembrance Sept. Cheer Red Velvet Toronto Morocco

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WALDRON, INDIANA

Yellow

	Height	Flowering Date
CREAMPUFF. Light yellow sport of Powderpuff. Cushion	Short	Sept. 15
EARLY GOLD. Bright golden-yellow medium pompon	Short	Sept. 15
LEMON DROP. Lemon-yellow, button-pompon, cushion	Short	Sept. 15
MARTIN'S YELLOW. Short growing, large yellow blooms	Short	Sept. 15
MURIEL RICE. Primrose-yellow, 4-inch flowers	Med.	Sept. 15
PATHFINDER. Bright gold with deeply serrated petals	Med.	Sept. 15
PRAIRIE SUNSHINE. 4" bright yellow, excellent cut	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion. Long season	Short	Sept. 15
YELLOW POMPONETTE. Bright yellow medium size pompon ..	Short	Sept. 15
REAL GOLD. Large, pure deep gold	Short	Sept. 20
SULPHUR SPOON. Light yellow spoon, prolific bloom	Med.	Sept. 25
BUTTERSCOTCH. Huge golden-yellow with bronze tints	Med.	Sept. 28
HOLIDAY. Golden bronze, large flower, strong	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon cushion	Short	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching	Med.	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze	Med.	Oct. 1
MOONLIGHT. Soft clear yellow, large pompon	Med.	Oct. 1
SUPREME YELLOW. Bright lemon-yellow. Cushion	Short	Oct. 1
YELLOW CHRIS COLUMBUS. Bright lemon, vigorous	Med.	Oct. 1
CHARLES NYE. Deep lemon, large pompon, sturdy	Med.	Oct. 5
CHIQUITA. Lemon-yellow, small pompon. Cushion	Short	Oct. 5
GOLD BEAD. Tiny double golden-yellow buttons	Short	Oct. 5
LEE POWELL. Chinese-yellow flowers in large size	Med.	Oct. 5
NEWTON. Large 4" golden-yellow flowers	Med.	Oct. 5
YELLOW AVALANCHE. Soft yellow sport of Avalanche	Med.	Oct. 5
YELLOW SPOON. Bright clear yellow spoon	Med.	Oct. 5
RUBY BREITHAUPT. Light primrose-yellow, very large	Med.	Oct. 10
TREASURE. Yellow, small pompon. Fine for cutting	Tall	Oct. 10
YELLOW BLANKET. Bright lemon-yellow, button pompon	Med.	Oct. 10

Bronze & Red

AUTUMNSONG. Early wine-red shading to carmine	Short	Sept. 10
TECUMSEH. Red aging to buffy bronze, cushion	Short	Sept. 10
APRICOT GLOW. Rich apricot-bronze. Cushion	Short	Sept. 15
DARK RED GOLD. Golden deep red, small pompon	Short	Sept. 15
EARLY CRIMSON. Early flowering bright crimson	Med.	Sept. 15
POMPONETTE. Golden-bronze, medium pompon	Short	Sept. 15
EARLY KATHLEEN. Copper bronze, nice form	Med.	Sept. 20
FLAMBOYANT. Flaming orange bronze, stately and lively	Med.	Sept. 20
GEORGE LUXTON. Soft bronze, early season	Med.	Sept. 20
RED GOLD. Combines red, orange and gold, small pompon ...	Short	Sept. 20
TORONTC. Rich coppery-bronze; cushion-like	Short	Sept. 20
CROWNING GLORY. Orange overcast coral, 3-inch blooms	Tall	Sept. 25
ORSONA. Red and bronze, cushion	Med.	Sept. 25
RED ELF. Cushion habit, red pompon	Short	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion	Med.	Sept. 25
ADMIRATION. Salmon fawn, flowers in profusion	Med.	Sept. 28
APACHE. Oriental-red, aging to reddish-bronze	Med.	Sept. 28
ARISTOCRAT. Deep cerise overcast claret, sturdy	Med.	Sept. 28
COPPERSMITH. Large coppery-bronze, excellent plant	Med.	Sept. 28
SCARLET CRIMSON. Good bright red for fall sales	Med.	Sept. 28
JUBILEE. Crimson mellowing to a deep clear red, pompon	Med.	Oct. 1
LIPSTICK. Brilliant red. Mid-season cushion	Short	Oct. 1
MOROCCO. Reddish-bronze, large flowers. Cushion-like	Short	Oct. 1
REDWOOD. Clear bright red, cushion	Short	Oct. 1
AVALON. Orange-bronze small pompon. Excellent for cutting	Tall	Oct. 5
COURAGEOUS. Dark ruby-red, large double flowers	Med.	Oct. 5
ELITE CUSHION. Apricot-bronze. Sport of Major Cushion ..	Short	Oct. 5
HUNTSMAN. Scarlet orange. A good cut flower	Tall	Oct. 5
MONA. Rust-bronze medium pompon. Excellent for cutting	Med.	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color well	Med.	Oct. 5
ADMIRAL. Rich velvety dark red. Excellent for cutting	Tall	Oct. 10
CARMINE QUEEN. Dark carmine pompon. Best for cutting	Tall	Oct. 10

1958 ORDER SHEET

Sold To

Ship To

Date of Order

Shipping Date

Ship Via

Amount Enclosed

PRICES:

25 of one variety \$2.00
 50 of one variety \$3.50
 100 or more, one variety \$6.00 per 100

SUBSTITUTION of similar varieties will be acceptable if varieties ordered are not available when wanted. (Please check)

☐ Yes ☐ No

<i>White</i>			<i>Pink & Lavender</i>			<i>Yellow</i>			<i>Bronze & Red</i>		
Quan.	Variety	Amt.	Quan.	Variety	Amt.	Quan.	Variety	Amt.	Quan.	Variety	Amt.
.....	Crystal Maid	Spellbound	Martin's Yellow	Apricot Glow
.....	Martin's White	Artist's Delight	Muriel Rice	Dark Red Gold
.....	Powderpuff	Early Lavender	Pathfinder	Early Crimson
.....	Jessamine Williams	Salute	Prairie Sunshine	Pomponette
.....	Ostosa	Coheco	Yel. Cushion	Early Kathleen
.....	Shalimar	Evelyn Devaney	Yel. Pomponette	Flamboyant
.....	White Rice	Helen Bogue	Real Gold	George Luxton
.....	Pepita	Jayeff	Sulphur Spoon	Red Gold
.....	Chris Columbus	Joyous	Butterscotch	Toronto
.....	Gardenia	Myrtle Walgreen	Holiday	Crowning Glory
.....	Spindrift	Old Lavender	Gold Ribbon	Orsona
.....	Avalanche	Patricia Lehman	King's Ransom	Red Elf
.....	Glacier	Purple Spoon	Mojave Gold	Rouge Cushion
.....	Limelight	Stylish	Moonlight	Admiration
.....	Lyric	Allegro	Supreme Yellow	Apache
.....	White Cloud	Betty	Yel. Chris. Columbus	Aristocrat
.....	Benora	Jewell	Charles Nye	Coppersmith
.....	Classic	Joybringer	Chiquita	Scarlet Crimson
.....	Maestro	Major Cushion	Gold Bead	Jubilee
<i>Pink & Lavender</i>			Mischief	Lee Powell	Lipstick
.....	Cecil Beed	Orchid Spoon	Newton	Morocco
.....	Orchid Helen	Rosetone	Yel. Avalanche	Redwood
.....	Coquette	Alert	Yellow Spoon	Avalon
.....	Cecelia	Masquerade	Ruby Breithaupt	Courageous
.....	Joan Helen	Rose Spoon	Treasure	Elite Cushion
.....	Purple Queen	<i>Yellow</i>			Yellow Blanket	Huntsman
.....	Purple Waters	<i>Bronze & Red</i>			Mona
.....	Royal Robe	Red Velvet
.....	Sept. Cheer	Remembrance
.....	Sept. Dawn	Admiral
.....		Carmine Queen
.....	

Cunningham Gardens

INCORPORATED
WALDRON, INDIANA

FIELD TESTED



HOOSIER MUMS!

MUMS - - -

for spring sales, too!

GARDEN MUMS are becoming more and more popular as a flowering pot item (see recommended list) for customers who like to choose their colors at the spring planting time. A single cutting potted to a 3-inch pot March 2, pinched March 9, and grown at 60° nights, with no shade, no lights, will flower in early May — right at the time your customers are planting other bedding kinds. After the flowers are enjoyed for about two weeks, the plant can be cut back, planted to the garden for another, even more colorful, show in the fall.

GARDEN VARIETIES — COLLECTION PRICES

Special collection prices are made to growers who wish to depend on us for selection of varieties. All collections are well-balanced, of course including new and better varieties, and can be shipped immediately or as needed.

Collection No. 1	Collection No. 2	Collection No. 3	Collection No. 4
Tall varieties for cutting.	Wide assortment for spring & fall sales.	Spring blooming pots.	Cushion varieties only.
Quantity	Quantity	Quantity	Quantity

ORDER MAY COMPRISE ANY COLLECTION OR COMBINATION OF COLLECTIONS

PRICES:

500 R. C.	\$ 27.50
1000 R. C.	\$ 52.50
2000 R. C.	\$100.00

SHIPPING DATE TOTAL QUANTITY AMOUNT

SHIPPING INFORMATION

All cuttings are shipped Railway Express or Air Express, collect. Shipments specified via Parcel Post travel at customer's risk, and prepayment charges should be included with cash orders. Cuttings are in excellent condition when accepted by the transportation company, therefore, if there is any damage enroute from being heated, crushed or frozen, have your EXPRESS AGENT inspect the shipment, marking on express receipt or bill of lading the condition of the package and amount of damage, etc. YOU SHOULD FILE CLAIMS, as our responsibility ceases when the carrier accepts shipment, but we will be pleased to assist if claims are necessary. We cannot be responsible for the safe arrival of cuttings, though our packing assures you good delivery under normal circumstances.

CLAIMS — For any cause must be made promptly upon receipt of goods. We will not entertain claims after goods have been accepted, or when report is not made in writing within 5 days after arrival of stock.

Mum rooted cuttings are available from January 1st to July 1st. The minimum total order that can be accepted is 200 cuttings. 25 of each variety is the minimum that can be supplied. More than 25 of a variety must be in multiples of 25.

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GOOD CUTTINGS, GOOD PACKAGING, GOOD RESULTS